



The New "SUPERRENCH" FINISH Makes 'em Easier'n Ever to Buy

Board M1 (left, above) shows "Superrenches" for all popular U. S. and S. A. E. Std. nuts and cap screws, 1/8" to 9/16". Board 1083 (right, above) carries a picked assortment of Tappet "Superrenches" caring for all prominent cars.

WILLIAMS
CHROME-MOLYBDENUM



"Every "Superrench" is guaranteed against breakage.

MAKE sales opportunity of the new "Superrench"—with its beautiful new finish. Hang your "Superrench" Boards in full view, and keep a "Superrench" display card on your counter. Give your customers a chance to look at the smoothness and the enduring beauty of the **rust-proof chromium-plated finish**. In their new dress, "Superrenches" make an instant selling impression—which means many a quick sale.

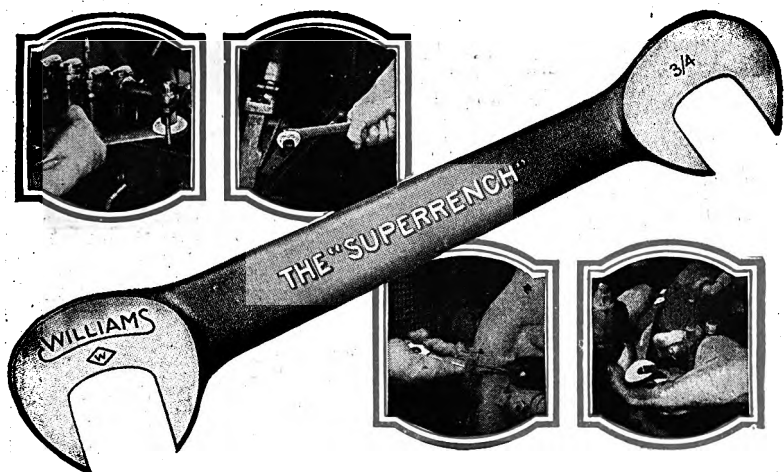
Chrome-Molybdenum "Superrenches," with their amazing strength, their thin heads and narrow, pointed jaws, have always been tough, handy tools. Now their beauty is increased—and is lasting. See that your customers see them—you'll see that they sell themselves.

J. H. WILLIAMS & CO.

"The Wrench People"

New York BUFFALO Chicago

PETER J. CAREY & SONS, INC., PRINTERS



A Handy Wrench In a Tight Place

ON the carburetor, manifold, and shackle nuts, and in a dozen other tight places, Williams' new Obstruction "Superrench" is a mighty handy tool to have. Where you're short on clearance it's long on service. The slim, pointed jaws, and the 75° angle head work easily around obstructions where an ordinary wrench would be useless. With both heads on the same side of the handle, it always offers an easy purchase, and a smooth, comfortable grip.

Like all "Superrenches," the Obstruction pattern is forged from Chrome-Molybdenum steel—the toughest metal in modern use. *Every "Superrench" is guaranteed against breakage.* A necessity for the efficient shop—and a swift seller among service men everywhere. Furnished in a great variety of sizes for all popular U. S. and S. A. E. Standard Nuts and cap screws. Singly, in Sets, or on attractive Display Boards.

Ask Your Jobber's Salesman

WILLIAMS
DROPPED-FORGED TOOL

J. H. WILLIAMS & CO.

"The Wrench People"

New York

BUFFALO

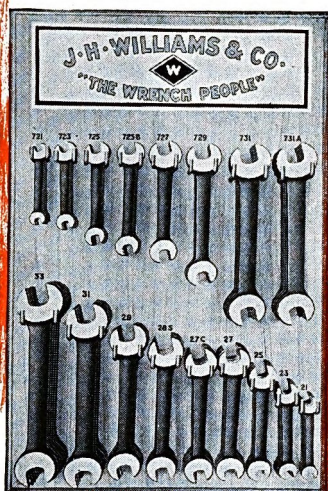


Chicago

Back Your Wrench Sales With a Williams' Display



Style "A"



Style "D"



Style "H"

These sales boosting boards are free to purchasers of the wrenches they display. Style A is suitable for large garages and automotive supply houses; it carries 17 double head wrenches covering all popular S.A.E. nuts and cap screws. Style D carries a smaller, but comprehensive automotive assortment. And Style H cares for average automotive needs in small garages and accessory shops.

There's One to Fit Your Shop

A WILLIAMS' Display Board keeps your wrench stock handy—but it never keeps it long. For these boards are more than mere wrench racks. They are powerful selling assets. Real salesmen—silent but effective.

Upon them, Williams' Superior Drop-Forged Wrenches, with their sleek coats of baked-on black enamel and their brightly polished heads, are displayed with a sales attractiveness that nets you many an extra wrench profit.

Your Jobber's Salesman will gladly get you the folder describing our various boards. Pick the one that fits your shop—and put it to work backing up your sales force.

WILLIAMS
TRADE DROP-FORGED TOOL



J. H. WILLIAMS & CO.

"The Wrench People"

New York

BUFFALO

Chicago

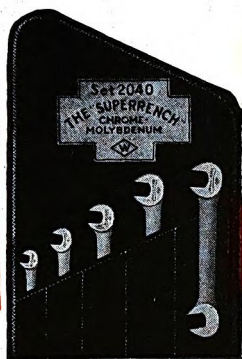


***“Never Mind
Taking Off the Manifold
—USE THIS”***

NOT much of a job to tighten a whistling exhaust manifold—if you can get at it. However, on many cars the intake blocks the exhaust manifold cap screws. And unless the intake is first removed, an ordinary wrench won't turn them.

But an Obstruction “Superrench” will. Its thin, narrow-jawed heads, set at a 75° angle, were designed for just such awkward, round-the-corner jobs. On the carburetor, steering gear, rear end and in dozens of other tight places, the Obstruction Wrench works around interfering parts which once had to be removed.

Like all “Superrenches,” the Obstruction Wrench is **guaranteed against breakage** and is handsomely finished in rust-proof chrome-plate. A swift worker that no efficient serviceman should be without. And a swift seller that adds substantially to any dealer's wrench profits.



Set No. 2040 is a tremendous time and labor saver. Five Obstruction “Superrenches,” with ten openings from $\frac{3}{8}$ " to $\frac{7}{8}$ " (no duplicates) for all popular S.A.E. and U.S. Standard nuts and cap-screws. Packed in a handy roll case of Olive Drab Twill, equipped with strap and buckle

J. H. WILLIAMS & CO.

“The Wrench People”

New York BUFFALO Chicago

WILLIAMS
TRADE MARK





Make Obstruction Wrench Beauty Work Full Time for You

"Superrench" Board M O, shown above, includes 15 different wrenches with openings from 5/16" to 7/8" for popular sizes of S. A. E. and U. S. Std. nuts and cap screws. Boards are free to dealers purchasing the wrenches they display.

WILLIAMS
TRADE MARK
STEEL DROP-FORGED TOOLS

Your Jobber Salesman
Will Gladly Get You This
"Superrench" Board

THE slim graceful, obviously handy lines of the Obstruction "Superrench" and the lasting brilliance of its Chrome-Finish combine to make a powerful selling attraction. Kept in a drawer, it only works when brought out and shown to a customer.

But against the royal blue of a "Superrench" Display Board, this beauty carries its sales message to every customer's eye. It works full time building wrench turnover for you.

Back your Obstruction "Superrench" stock with a Display Board. Many more people will ask about these attractive tools. And when you tell 'em about the unbreakable strength and the way the slender 75° angle jaws work in round-the-corner positions, they'll buy.

**Every "Superrench" Is Guaranteed
Against Breakage**

J. H. WILLIAMS & CO.

"The Wrench People"

New York BUFFALO Chicago





Set. No. 1063 (above) contains six genuine Tappet "Superrenches" covering every size Tappet from $\frac{1}{2}$ to $\frac{7}{8}$ ". Packed in roll case of heavy Olive Drab Twill, equipped with strap and buckle.

Show 'em in Sets And You'll Sell 'em That Way

EVEN when a customer comes for a single tappet wrench, show him this SET of six Tappet "Superrenches." It's just as easy. And usually it's far more profitable.

Few users of wrenches can resist the slim beauty of these brilliant, Chrome-Plated "Superrenches" in their handy, Olive Drab case. And their convenience is unbeatable—six wrenches that adjust the Tappets on 80% of all cars and trucks.

They're extra long and thin—thinner even than other "Superrenches." Yet, like all Chrome-Molybdenum "Superrenches," they're **guaranteed against breakage**. Show 'em as a set and your wrench profits will multiply.

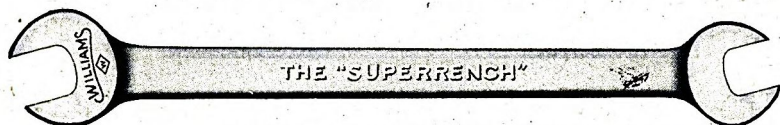
WILLIAMS
SUPERIOR DROP-FORGED TOOLS
"SUPERRENCH"
(Chrome-Molybdenum)
WRENCHES



J. H. WILLIAMS & CO.

"The Wrench People"

New York BUFFALO Chicago



PETER J. CAREY & SONS, INC., PRINTERS